Cookie Policy

What if I have any questions or concerns?

This policy applies to our website (https://www.bibra-information.co.uk). For more information, contact our Privacy Lead:

Ashleigh Ace Barrett, Commercial Director
Bibra toxicology advice & consulting
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What are cookies?

As with most websites, we use cookies to keep things running smoothly and efficiently, provided you agree.
A cookie is a small file of letters and numbers that contain information we store on your device when you visit our website. Cookies can be used either during a single visit ('session cookies') or for repeat visits ('persistent cookies'). We use our own cookies ('First Party Cookies').

Third parties whose applications and services we use to enhance your website experience may set their own cookies to track your online activity ('Third Party Cookies') that are likely analytical/performance or targeting cookies:

- Our website uses Cloudflare, which processes some Personal Data on 'End Users' who visit our site (i.e. you). Click the Cloudflare hyperlink and find out more by reading the sections of their policy related to End Users. We do not have access to any of this information.
- Our website is hosted by Hyperlane we also use some of their cookies and similar technologies and information derived from their use.

We have no direct control over information collected using Third Party Cookies. If you click on their content, they may collect Personal Data about you or target information to you even after you leave their site. We encourage you to read their Data Privacy Notices and assess the security and protection before continuing on their site.
You can manage First Party Cookie preferences for our website on our Cookie Dashboard (see below), otherwise, we'll assume you're okay to continue. You can control how cookies are used for various websites you visit by making adjustments to your browser settings (see "Can I turn any of this off? How?", below).

Why do you use them?

Our website uses cookies to distinguish you from other visitors. This helps us provide you with a good experience when you browse our website, and also allows us to improve our site and our services, making your visit more enjoyable. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action, such as clicking the 'like' or 'follow' button on a post or a share on social media.

We have a Legitimate Interest in using strictly necessary cookies to ensure our website functions properly, which also helps you get the most out of your visit. To ensure we've struck the right balance between our interests and yours, we have implemented safeguards to ensure a limited number of individuals with website administrator status have access to them.

Those with access are prevented from using them for any other purpose, unless we have specified a second purpose in our Cookie Dashboard. In such cases, you must separately opt-in to give consent to any additional uses of those same cookies that are not strictly necessary. You may opt-out of these strictly necessary cookies by unticking the relevant boxes in our Cookie Dashboard. However, this could impact the performance of the website and you may not be able to access all content.

Do you share them with anyone? With whom and why?

We don't share identifiable cookie data or tracking data outside of our organisation. Only our Commercial Director and our web development team with web administrator rights can access and manage data collected using cookies and trackers.

How long do you store them and where are they stored?

All identifiable cookies will expire after the retention periods listed in our Cookie Dashboard have elapsed. They are stored in either the first page load, from them 'add to cart' button (on toxicity profile purchases) or from the WP admin page (bibra admin only – these are not for public users).

Can I turn any of this off? How?

You can manage and disable cookies using our Cookie Dashboard below. You can also manage and disable cookies from your browser. To opt out of being tracked by Google Analytics across all websites, visit this site. For more details on advertising cookies and how to manage them, visit youronlinechoices.eu. Visit the UK Information Commissioner's Office website to learn more about the various ways you can control cookies.

What will happen if I disable cookies?

If you disable cookies that are strictly necessary, the website won't function as well. Those that are used to enhance the user experience by, for example, remembering your preferences, will no longer remember them and you'll need to set them each time.

If you disable cookies such as those used for analytics, your information won't be used for that purpose. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of our site. Disabling cookies will not disable web beacons and other trackers, but the functionality of the beacons will be restricted.

What other rights do I have?

You have the right to request access to your Personal Data, or ask us to correct it, erase it, restrict processing of some of all of it, or even take all electronic information we have on you with you (data portability). You have the right to object to our use strictly necessary cookies on the basis of Legitimate Interests. Simply untick the relevant box in our Cookie Dashboard. You may also contact our Privacy Lead at the contact information above. See our Data Privacy Notice for more detail. Find out more about your rights here.

If I'm not happy, where can I make a complaint?

We encourage you to contact Privacy Lead directly at the contact information above if you have any concerns, so we can work with you to address the issues. However, you may also lodge a complaint directly with the UK Information Commissioner's Office (ICO) about any aspect of our handling of your information. Here's how:

- Use the ICO's Report a Cookie Concern Tool.
- Call the ICO helpline on 0303 123 1113 or use the live chat function.

Which ones do you use and for which purposes?

We use the following categories of First Party Cookies for our websites, in addition to those set by WP Engine and CloudFare.

- Strictly necessary cookies. We need to use these cookies to operate our website for technical purposes. These include those required to allow registered web administrators to authenticate themselves and perform account related functions.
- Analytical/performance cookies. We use these to collect general information about our website visitors and see how they move around our website (usage). This helps us to improve the way our website works, for example, by ensuring visitors can easily find what they are looking for. These are collected in anonymous form.

- Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region, account name, location). They allow us to customise our site and to provide you with offers that are targeted at your individual interests and recognise you when you return to our site. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie isn't deleted or disabled in the interim. They are not used to track visitors on sites that are not hosted on WordPress.com or WP Engine.

Web beacons and other tracking technologies

Our webhost's website and HTML e-mails may also contain other tracking technologies such as 'web beacons'. These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used along with cookies, though they are not stored on your computer in the same way. If you disable cookies, the web beacons may still load, but their functionality will be restricted.

Cookie and Consent Management

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.
Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.